

SLAM! 14U FASTPITCH



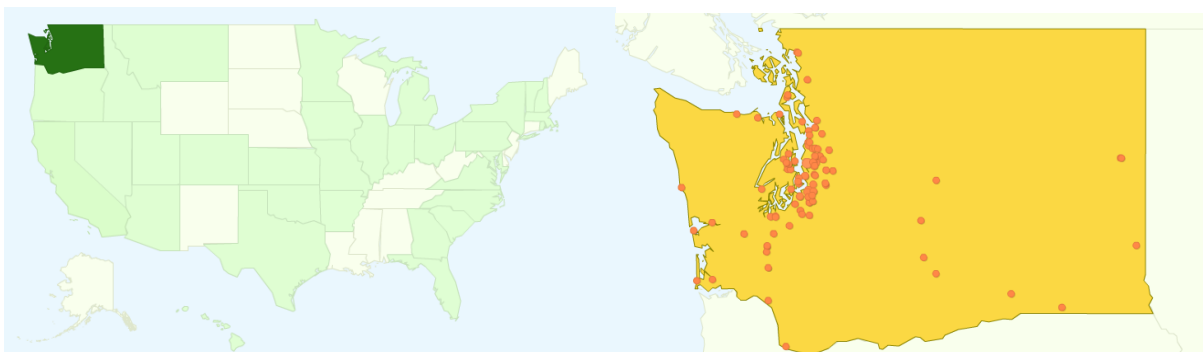
Thank you for your consideration in sponsoring the SLAM! 14U Fastpitch Team. We have a great group of girls from around the Puget Sound area and we could use your help in partnering with our team this season.

A variety of corporate options are available for sponsorship. The SLAM! web site is a great advertising tool. Your advertisement will reach many interested members of the softball community in the state of Washington and beyond. Please review the 2010 statistics for the federalwayslam.com web site:

2010 federalwayslam.com web site statistics

- 1770 unique visitors.
- 75,275 page views
- The average visit time is over 6 minutes.
- Over 52,000 viewings of SLAM! highlight videos in the last 2 years.

Geographic Breakdown



35 states

103 Cities

WEB SITE SPONSORSHIP OPTIONS

Silver Web Local Partner

\$100

Are you a business in Washington State? We have a new option for local businesses this year. In addition to the benefits for Web Partners, local businesses have the option of providing handouts (coupons, fliers, etc) that we will exchange with opposing teams at local tournaments. This is a great option that will drive parents and players to your local business.

Gold Web Local Partner

\$250

Are you a business in Washington State? We have a new option for local businesses this year. In addition to the benefits for Web Partners, local businesses have the option of providing handouts (coupons, fliers, etc) that we will exchange with opposing teams at local tournaments. This is a great option that will drive parents and players to your local business. We will also feature your business from time to time in our photo galleries.

VIDEO SPONSORSHIP OPTIONS

Video Sponsor

\$500

Video sponsors will receive an intro advertisement in one highlight video per weekend tournament for the 2011 tournament season. The video highlights are one of the most popular aspects of the web site and are viewed by players, opposing team coaches and friends and relatives across the United States. Please click the link below to see a sample team highlight video with a sponsor advertisement.

<http://federalwayslam.com/videos/10fp-acers-combat.wmv>

Championship Game Video Sponsor

\$1000

Video sponsors will receive an intro advertisement in one highlight video per weekend tournament for the 2011 tournament season. Championship Game sponsors will be featured in the video highlights for every championship game the SLAM! plays in. These are our most popular videos.

Thanks for considering this sponsorship opportunity. We look forward to working with you. If you have questions or would like to propose a different type of sponsorship, please contact me. My contact details are below.

Thank you!

SLAM! Fastpitch
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